Alexei Garcia

Troy, MI

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Summary

Highly innovative and versatile UX Visual Designer and Graphic Designer with 6 years of experience in web design, content creation, and packaging design. Proficient in understanding and utilizing user experience principles to effectively engage users and enhance user experience. Adept at creating high-quality and impactful designs that are both aesthetically pleasing and visually striking.

Experience

IZT InZernet Technologies

UX/UI Designer • Southfield, MI   02/2022 - Present

- Created innovative and intuitive interfaces for various web and mobile applications, increasing user engagement and customer satisfaction.
- Created content for social media by designing and implementing content, driving user engagement by 85%
- Created content for various clients to create unique and effective designs for their websites and applications.

FIFO USA

UX/UI Designer and Graphic Designer • Miami, FL   10/2021 - Present

- Created visually appealing and user-friendly websites and packaging designs.
- Created innovative and intuitive interfaces for various web and mobile applications, increasing user engagement and customer satisfaction.
- Created various marketing materials such as brochures, flyers, and social media content, driving user engagement.
- Designed packaging for all the products by adhering to brand style guidelines] to maintain brand consistency.

Skills

Prototype Design, Wireframing, Hi-fi Prototype, Lo-Fi Prototype, User Experience Design, Graphic Design, Figma, Adobe Creative Suite, Packaging

Education

Google

UX Design • CA   12/2023

Google certifies their successful completion of User Experience (UX) Design in 2023

Politecnico Grancolombiano

Graphic Design • Bogota, BG   09/2017

Received the Graphic Designer Bachelor Degree in 2017

Languages

Spanish, English, Portuguese

Portfolio

garcialexei.com